



Homeless and living in a car, H.E. Neter (Nature) Kush Ben Alkebulan and his fiancée, Trendolyn Hopkins dreamed of bringing their family's generational bananamilk recipe to life. Armed with an

WE FOUND SUCCESS AT THE LIBRARY.

entrepreneurial spirit, Neter and Trendolyn dedicated themselves to making that dream a reality. Every day for two years, they planted themselves in a study room to begin their search for answers. "What do we need to know to build a successful company?" From survey design, trade show information, market research, distribution lists, packaging information, demographics, business valuation, accounting and taxation, alternative medicine, supply and demand, law, economics, researching types of bananas to discovering buyer habits, and with the support of the Alvin Sherman librarians a formidable business plan was built. Fast forward today, Banana Wave (<http://www.bananawave.com>) is now being distributed through Whole Foods and Walmart.

For more information on getting your business going and making your dream a reality, visit:

[Click here for a coupon!](#)

February is Library Lover's Month